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PRESS RELEASE

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mySortimo at the IAA Commercial Vehicles – #workyourway

Sortimo International GmbH is once again demonstrating that they have the requirements of their customers and their daily trade routines clearly in focus, at the IAA Commercial Vehicles 2018 from 20. to 27. September 2018. *#workyourway* illustrates the new orientation in which Sortimo sees itself as solution provider for the maximum productivity of its customers. The market leader for van racking solutions will present a broad spectrum of future oriented innovations and novel services for trade, logistics and industry in order to create a highly efficient mobile working environment through intelligent, individual and turnkey mobility solutions. *mySortimo* is the new platform upon which Sortimo provides its customers with a unique variety of products and service provisions with a single point of contact and all from one source. With the 5th generation of Sortimo shelving systems, the SR5, Sortimo is bringing a van racking solution onto the market which prepares the path for the future of loading space concepts for the coming decades and moreover the individual requirements can be appropriately configured quickly, simply and around the clock on *mySortimo*. Once more the company has consequently expanded its product range with trend setting mobile solutions and innovative technologies and is presenting two studies at the IAA with which the company is taking a further step in the direction of alternative drives and thereby making its contribution to the mobility of the future.

No matter whether it is van racking solution, vehicle decals or individual working place organisation, customers have the possibility by availing of the services of the new online platform *mySortimo* to individually design their commercial vehicle appropriately for their branch specific demands and requirements – *#workyourway*. Visitors to the IAA can see how the company presents the *mySortimo* marketplace impressively in Hall 13, Stand C48.

mySortimo marketplace is the Motto, with which Sortimo once again places their customers in the focus at this years IAA. The *mySortimo* marketplace provides tradesmen, logisticians and service providers, turnkey and one hundred per cent individualised solutions concerning their mobile workshop, which are put together under the Co-Creation Method and are exactly coordinated with the requirements of each branch. Trade fair visitors can find both fully comprehensive solutions for the optimisation of professional daily work routines on the *mySortimo* marketplace like digital services and new products, as well as concepts and offers for the perfect organisation of a working place in the tightest of spaces.

PREMIERE: Platform *mySortimo*

The current lack of specialised workers has left companies with full order books on the one hand but also has left the trades sector with the difficult task of recruiting suitable trained employees. Time has thereby become the key component in day-to-day work for every tradesman. And it is precisely here that Sortimo comes into play, providing all round solutions for the mobile workday on *mySortimo*; and that with only one Partner. Therefore more time remains, which can be used exactly where it is most needed; that is in the workshop or on the building site with customers.

Sortimo has created a platform with *mySortimo* that sets new benchmarks and brings customers significant benefits in both purchasing and using their mobile working environment. On *mySortimo*, customers find not only van racking solutions but rather also possibilities to ease the acquisition of further services, like for example vehicle decals. The perfect link between online and offline channels enables customers to choose the way of purchasing a mobility solution best suited to themselves, with immediate effect. Sortimo offers a unique sales and service network which is available 24/7 online via the *mySortimo* platform, but which is simultaneously available through onsite personal contact in a Sortimo Branch or Station.

The *mySortimo* platform contributes decisively towards saving valuable working time for the tradesman; because here he can acquire everything he needs for his professional day-to-day work in one place and with one contact partner. From a broad product spectrum up to digital services, the *mySortimo* platform provides Full-Service-concepts, which range from turnkey mobile solutions concerning the light commercial vehicle, right up to personal vehicle administration. Tradesmen on *mySortimo* have the opportunity to not only design their van racking solution according to their individual requirements and to directly order it, but they can also optimise their company vehicle with further services and a broad product range complying with their own and their branches specific demands.

Furthermore the platform offers the possibility of personal vehicle administration. Thereby users of *mySortimo* have the opportunity to store all details concerning their company vehicle, like the next MOT appointment and when the leasing runs out, right up to orders assigned to the vehicle. Moreover the user of the vehicle that has been stored has direct access to the *mySortimo* services like the vehicle equipment or decals configurator. Sortimo's range of products is therefore expanded appreciatively and purchasing is made as easy as possible for Sortimo customers.

PREMIERE: van racking solution SR5 and *mySortimo* configuration

SR5 is not only the 5th generation of van racking solutions, but the only shelving system worldwide which fits absolutely to the contours of the LCV and thereby enables tradesmen to have optimal work place organisation in the tightest of spaces. The components of the van racking solution were conceived so that the loading space of the LCV could be optimally used. The thin aluminium side profiles replace a comprehensive space frame. Moreover

the shelves of the shelving system can be variably positioned, front and back, whereby the SR5 shelf fits the vehicle contours perfectly. This means not only a lot more space on the vehicle floor but also the previously almost unusable roof area is now used to the maximum. Even large transport goods like euro-pallets, for example, can be carried without problems in the vehicle.

On *mySortimo*, customers have the possibility to configure their SR5 van racking solution quickly, simply and 100 percent individualised to their own requirements through the *mySortimo* configuration and also to order it directly. Further services from the *mySortimo* platform enable branch specific optimisation, for the maximum efficiency in the professional daily work routine.

NEW: Decals configurator *mySortimo* graphics will be rolled out internationally

The online configurator *mySortimo* graphics provides customers with the opportunity to configure their own individual and high quality vehicle decals from their own home, then order directly from Sortimo, and have the decals adhered in a Sortimo branch. With the new fast track function, users of the decals configurator can have their professional and cost effective decals even quicker and easier and thereby transform their company vehicle to an individual advertising space. After the end of the pilot phase the customers, even international customers, will immediately benefit from a complete package of van racking solutions and vehicle decals. *mySortimo* graphics is also available to Sortimo customers with immediate effect in France, Denmark, Austria, Sweden, The Netherlands, Belgium, Great Britain and Ireland.

NEW: Optimised organisation for working places

Long times spent searching in the vehicle and in the workplace come across as very unprofessional and also cost valuable working time, which could be put to use much more sensibly in the workshop and with customers on the building site. Sortimo will present trade fair visitors to the IAA Commercial Vehicles possibilities for standardised and systematic work processes which contribute to an efficient and professional working place organisation in the sense of the 5S method, which is already well established in the industry. With the high quality tool inlays *mySortimo* inlays as well as the labelling stickers *mySortimo* labels, Sortimo has perfected the organisation of a highly efficient working environment both in the vehicle as well as in the workshop, contributed to high levels of time savings and guaranteed a professional appearance at the customer's site.

SORTIMO PILOT PROJECT: Green Technology for the blue Planet

Sortimo International is making a further contribution to the mobility of the future with two studies to be presented at the IAA Commercial Vehicles. The environmentally friendly ProCargo CQ1 fills the gap between cargo cycle and Mini-Van and is the ideal transport solution for the so-called last mile. The available transport surface provides sufficient space for the transport of a euro-pallet or a Sortimo sContainer.

The sContainer is the ideal space saving building site companion and will be equipped in the future via *mySortimo* individually with tools, machines and consumable materials and can be rented for the required time period. It provides a multitude of implementation possibilities for storage and safekeeping of materials and tools directly at the place of operation and protects the stored materials against bad weather and theft. The dimensions accord to that of a euro-pallet, meaning simple transportation is possible using a forklift or the CQ1. Moreover it can be placed in every environment due to its minimal requirement of space. Fitters, plumbers, building service technicians and

other trades can benefit from the rental container, particularly in urban areas, in that they have their required materials for operation already on-site. Tradesmen and service providers can save on delivery trucks with this concept, instead driving to the operation site flexibly with small vehicles like the ProCargo CQ1 for example, which is a great time saving in urban areas, above all, when one considers the search for parking.

This unique world of products and experiences will be presented by Sortimo on the *mySortimo* marketplace, Hall 13, Stand C48, in five branch specific equipped vehicles, amongst others, wherein the trade fair visitors will be demonstrated practical and holistic equipment solutions. Furthermore, Sortimo is represented on numerous trade fair stands from leading commercial vehicle producers and will show a huge bandwidth of its product portfolio, services and intelligent mobility concepts in exhibition vehicles.

Graphical material is available for you via this [link](#).

Image 1: *mySortimo* marketplace at the IAA Commercial Vehicles.

Image 2: *mySortimo* – the new Online-Platform.

Image 3: *mySortimo* offers the possibility of personal vehicle administration.